



We are very excited for the upcoming New Orleans Bourbon Festival from March 20-24, 2024 and want to be sure everyone has all the information they need to have a great time. Please see below for details about the festival:

Bartender Competition (Postponed)

Due to unforeseen circumstances, the 2024 New Orleans Bourbon Festival Bourbon Brawl event has been postponed. But never fear! This bartender competition will return in a new and improved format later this year as a stand-alone event! We'll see you at the fest soon!

Patron's Welcome Reception (March 21, 2024)

Let the party begin! Kick off the New Orleans Bourbon Festival experience with a welcome reception at the [New Orleans Marriott Warehouse Arts District](#) (859 Convention Center Blvd, New Orleans, LA 70130). Enjoy food, drinks and music, and take the opportunity to meet with your fellow distributors, distillers, vendors and other industry members. The theme will be announced closer to the festival.

Tickets: Ultimate VIP and VIP

Seminars (10am to 5pm on Friday, March 22, and Saturday, March 23, 2024)

Our Bourbon Seminar Series will take place at the [New Orleans Marriott Warehouse Arts District](#) (859 Convention Center Blvd, New Orleans, LA 70130). It is the perfect place to relax, network with fellow festival-goers, and learn some new things. The seminar list and schedule will be posted closer to the festival. Seminar scheduling is linked to individual emails, so please provide a unique email for each ticket holder.

Tickets: Ultimate VIP, VIP, Seminar Series

Grand Tastings (8pm to 11pm on Friday, March 22, and Saturday, March 23, 2024)

The Contemporary Arts Center (900 Camp Street, New Orleans, LA 70130) will be the scene for sampling the finest bourbon, eating the best traditional New Orleans cuisine, and shopping for bourbon-inspired goods. There will be live music. Need a cigar with that bourbon? We have you covered with an outdoor smoking lounge sure to satisfy your cravings. We will also have wine and beer for our patrons who want a non-bourbon experience. Food is included in all tasting tickets.

Tickets: Ultimate VIP, VIP, and Food Only accompanied by Ultimate VIP/VIP ticket holders enter at 7pm; Grand Tasting and other Food Only ticket holders enter at 8pm. Walk-up purchases are not allowed; all tickets must be purchased through the [website](#). This is a cashless event.

Volunteering

We are always looking for volunteers to help with the judging and seminars at the hotel and with the Grand Tasting events at the Contemporary Arts Center. Fill out [this form](#) to volunteer.

If you have any questions, please [contact us](#).