2024 NEW ORLEANS BOURBON FESTIVAL SEMINAR SCHEDULE
FRIDAY, MARCH 22, 2024
*SEMINARS ARE SUBJECT TO CHANGE

10:00 – 11:00 AM:
• POTTER JANE DISTILLERY – DENNY POTTER AND JANE BOWIE
• SMOKE WAGON BOURBON – AARON CHEPENIK
• ANDREA MERIWETHER

11:15 – 12:15 PM:
• BOURBON THRU BLUEGRASS/HEAVEN HILL DISTILLERY – BERNIE LUBBERS
• BOURBON 101: A CLASS FOR FORGETTERS AND BEGINNERS – MATT RAY (SAZERAC HOUSE)
• COCKTAILS BY FOUR ROSES - PRESENTER TBD
• MIKE AND MATT TASTE LEIPER’S FORK WHISKEY – MICHAEL VEA CH AND MATT KOHORST

12:15 – 12:45 PM:
• LUNCH

12:45 – 1:45 PM:
• FOUR ROSES – BRENT ELLIOT
• PEDIGREE GRAINS: BIODIVERSITY & OTHER BENEFITS – MAGGIE KIMBERL
• OLD CARTER WHISKEY (ULTIMATE VIP - VIP ONLY) – MARK CARTER

2:00 – 3:00 PM:
• DAD’S DRINKING BOURBON – JOHN EDWARDS (TENTATIVE)
• IT’S BOURBON NIGHT – CHAD & SARA
• CHICKEN COCK WHISKEY – GREGG SNYDER
• GLENCAIRN – MARTIN DUFF

3:15 – 4:15 PM:
• BARDSTOWN BOURBON COMPANY – DAN CALLAWAY
• HOW TO BUILD RELATIONSHIPS WITH BRANDS – JAMAR MACK
• OLD FORESTER – IAN SULKOWSKI
• BOURBON & CIGAR PAIRING 101 – MAGGIE KIMBERL

4:30 – 5:30 PM:
• STILL AUSTIN WHISKEY CO. – CHRIS SEALS
• BUFFALO TRACE DISTILLERY – FREDDIE JOHNSON
• DARK ARTS WHISKEY HOUSE – MACAULAY MINTON
2024 NEW ORLEANS BOURBON FESTIVAL SEMINAR SCHEDULE
SATURDAY, MARCH 23, 2024
*SEMINARS ARE SUBJECT TO CHANGE

10:00 – 11:00 AM:
- TBA
- PENPELOPE BOURBON – WENDY PEVEICH
- BUZZARD’S ROOST – JASON BRAUNER
- PINHOOK BOURBON – SEAN JOSEPHS

11:15 – 12:15 PM:
- COCKTAILS – BOBBY GLEASON
- HEAVEN HILL DISTILLERY - CONNOR O’DRISCOLL
- ORIGIN OF BOURBON – MICHAEL VEECH

12:15 – 12:45 PM:
- LUNCH

12:45 – 1:45 PM:
- WOMEN’S PANEL – PANELISTS TBD
- THE WHISKEY TRIP – MICHAEL HIATT
- LIMESTONE BRANCH – STEVE BEAM AND STEPHEN FANTE’

2:00 – 3:00 PM:
- BOURBON THRU BLUEGRASS/HEAVEN HILL DISTILLERY – BERNIE LUBBERS
- PROOF AND WOOD – DAVE SCHMIER
- THE GREATEST STORIES EVER TOLD – MATT RAY (SAZERAC HOUSE)
- MAKER’S MARK (ULTIMATE VIP ONLY) – REBECCA BLOOM

3:15 – 4:15 PM:
- NEELEY FAMILY DISTILLERY – ROYCE NEELEY
- IT’S BOURBON NIGHT – CHAD & SARA
- BOURBON & CIGAR PAIRING 101 – MAGGIE KIMBERL

4:30 – 5:30 PM:
- BUFFALO TRACE DISTILLERY – FREDDIE JOHNSON
- KINGS COUNTY DISTILLERY – COLLIN SPOELMAN
- REDWOOD EMPIRE WHISKEY – LAUREN PATZ
- GARRISON BROTHERS – SHANE MERRIAM