



We are very excited for the upcoming New Orleans Bourbon Festival from March 22 - 25, 2023, and want to be sure everyone has all the information they need to have a great time. Please see below for details about the festival:

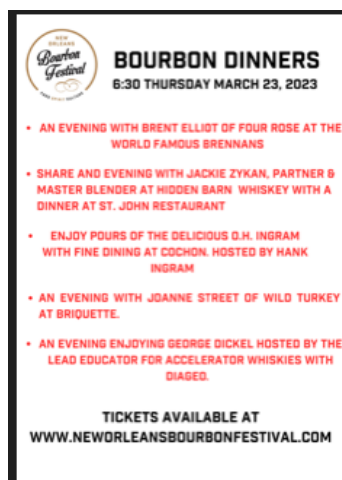
### **Bartender Competition (7pm on Wednesday, March 22, 2023)**

Referred to as the "Bourbon Brawl", we will host local bartenders competing for prizes, bragging rights and a beautiful trophy for the best bourbon cocktail in the city that created cocktails. The event will take place at the Southern Food and Beverage Museum (1504 Oretha Castle Haley Blvd, New Orleans, LA 70113).

Tickets: There is no admission fee for this event, and you do not have to be a BourbonFest ticket holder. Drinks will be available for purchase.

### **Dinners (March 23, 2023)**

We are planning several fantastic dinner and distillery combinations or cocktail hours for you to enjoy. Dinners typically start at 6:30pm.



Tickets: Tickets are sold separately from festival tickets. See the Eventbrite site to purchase.

### **Patron's Welcome Reception (March 23, 2023)**

After dinner, let the party begin! Kick off the New Orleans Bourbon Festival experience with a welcome reception at the New Orleans Riverside Hilton (2 Poydras Street New Orleans, LA 70130). Enjoy food, drinks and music, and take the opportunity to meet with your fellow distributors, distillers, vendors and other industry members. Wear your best 1950's business attire and join us for "Mad Men"-style cocktails.

Tickets: Ultimate VIP and VIP

### **Seminars (10am to 5pm on Friday, March 24, and Saturday, March 25, 2023)**

Our Bourbon Seminar Series will take place at the New Orleans Riverside Hilton (2 Poydras Street New Orleans, LA 70130). It is the perfect place to relax, network with fellow festival-goers, and learn some new things. The seminar list and schedule is here:

<https://2023neworleansbourbonfestiv.sched.com/>

Tickets: Ultimate VIP, VIP, Seminar Series

### **Grand Tastings (8pm to 11pm on Friday, March 24, and Saturday, March 25, 2023)**

The Contemporary Arts Center (900 Camp Street, New Orleans, LA 70130) will be the scene for sampling the finest bourbon, eating the best traditional New Orleans cuisine, and shopping for bourbon-inspired goods. There will be live music by Matt Lemmler's New Orleans Jazz Revival Band. Need a cigar with that bourbon? We have you covered with an outdoor smoking lounge sure to satisfy your cravings. We will also have wine and beer for our patrons who want a non-bourbon experience. Food is included in all tasting tickets.

Tickets: Ultimate VIP and VIP enter at 7pm; Grand Tasting and Food Only enter at 8pm

### **What do I do if I have an unused ticket from the 2020 or 2021 festival?**

Existing 2020 or 2021 ticket holders do not have to do anything to roll their ticket over to 2023. Anyone who did not redeem their ticket will automatically receive a comparable ticket for 2023. Tickets are associated with the email address used at the time of purchase. Please email [info@neworleansbourbonfestival.com](mailto:info@neworleansbourbonfestival.com) with any questions.

### **Where do I pick up my ticket?**

You receive a ticket via email if you were an existing ticket-holder or after purchasing a ticket for this year's festival. If you did not receive a ticket by February 15, including in your spam or junk folders, please email [info@neworleansbourbonfestival.com](mailto:info@neworleansbourbonfestival.com). You can also pick up your tickets on site. If you are attending seminars, you can make the exchange at the New Orleans Riverside Hilton. If you are only attending the Grand Tastings, you can exchange your ticket at the Contemporary Arts Center.

If you have any questions, please email [info@neworleansbourbonfestival.com](mailto:info@neworleansbourbonfestival.com).