



We are very excited for the upcoming New Orleans Bourbon Festival from March 20-24, 2024, and want to be sure everyone has all the information they need to have a great time. Please see below for details about the festival:

Bartender Competition (7pm on Wednesday, March 20, 2024)

Referred to as the "Bourbon Brawl", we will host local bartenders competing for prizes, bragging rights and a beautiful trophy for the best bourbon cocktail in the city that created cocktails. Location will be posted soon.

Tickets: There is no admission fee for this event, and you do not have to be a BourbonFest ticket holder. Drinks will be available for purchase.

Patron's Welcome Reception (March 21, 2024)

Let the party begin! Kick off the New Orleans Bourbon Festival experience with a welcome reception at the New Orleans Riverside Hilton (2 Poydras Street New Orleans, LA 70130). Enjoy food, drinks and music, and take the opportunity to meet with your fellow distributors, distillers, vendors and other industry members. The theme will be announced closer to the festival.

Tickets: Ultimate VIP and VIP

Seminars (10am to 5pm on Friday, March 22, and Saturday, March 23, 2024)

Our Bourbon Seminar Series will take place at the New Orleans Riverside Hilton (2 Poydras Street New Orleans, LA 70130). It is the perfect place to relax, network with fellow festival-goers, and learn some new things. The seminar list and schedule will be posted closer to the festival.

Tickets: Ultimate VIP, VIP, Seminar Series

Grand Tastings (8pm to 11pm on Friday, March 22, and Saturday, March 23, 2024)

Join us to sample the finest bourbon, eat the best traditional New Orleans cuisine, and shop for bourbon-inspired goods. There will be live music. Need a cigar with that bourbon? We have you covered with an outdoor smoking lounge sure to satisfy your cravings. We will also have wine and beer for our patrons who want a non-bourbon experience. Food is included in all tasting tickets. Location will be posted soon.

Tickets: Ultimate VIP and VIP enter at 7pm; Grand Tasting enter at 8pm

If you have any questions, please email info@neworleansbourbonfestival.com.